## (19) World Intellectual Property Organization International Bureau





# (43) International Publication Date 6 May 2005 (06.05.2005)

PCI

# (10) International Publication Number WO 2005/041547 A1

(51) International Patent Classification<sup>7</sup>: 1/57

H04M 1/725,

(21) International Application Number:

PCT/EP2004/011471

(22) International Filing Date: 13 October 2004 (13.10.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

03023089.0

15 October 2003 (15.10.2003) EF

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated. for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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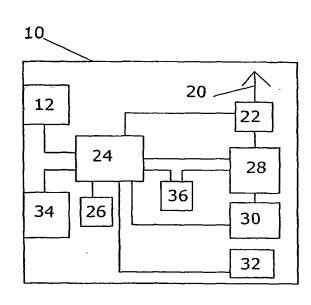
— of inventorship (Rule 4.17(iv)) for US only

#### Published:

with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

### (54) Title: NOTIFICATION OF EVENTS USING MMS IN A PORTABLE COMMUNICATION DEVICE



(57) Abstract: The present invention relates to a method of using playable electronic media messages for notification of events in a portable communication device, such a portable communication device as well as a computer program product and a computer program element for performing the method. The portable communication device (10) comprises an event handling unit (24; 28; 32), and a playable electronic media message handling unit (24), wherein the playable electronic media message handling unit sets at least one obtained playable electronic media message for use as a notification of at least one event handled by the event handling unit, such that the portable communication device can play the electronic media message in order to notify a user of the event.